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STUDIOS

HIGHBALLIN’

THE ON-TREND SERVE OF THE MOMENT

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WHAT IS A HIGHBALL?

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OPEN TO INTERPRETATION

CITRUS?

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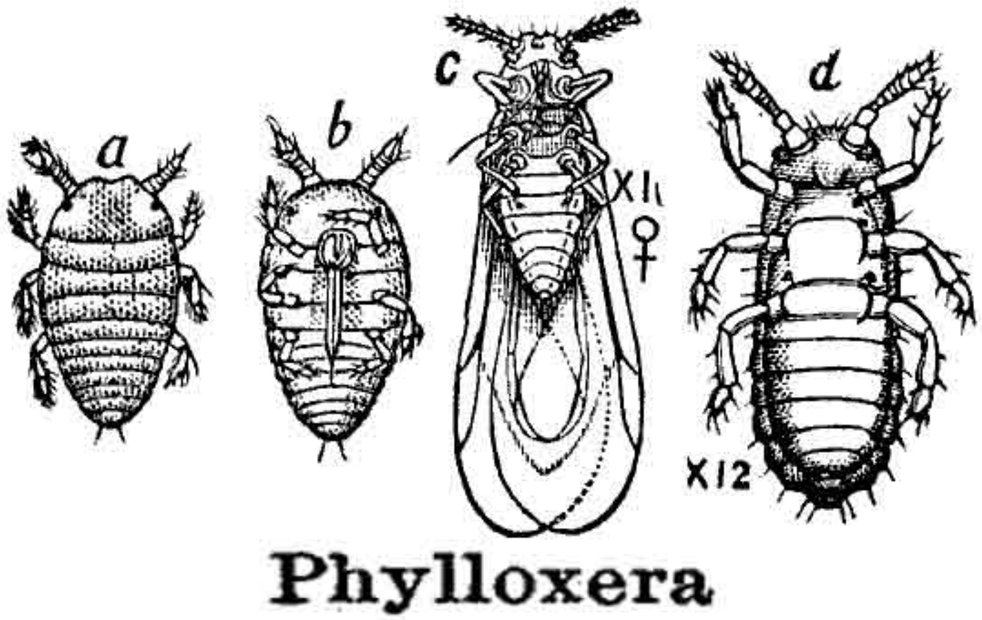
ORIGINS



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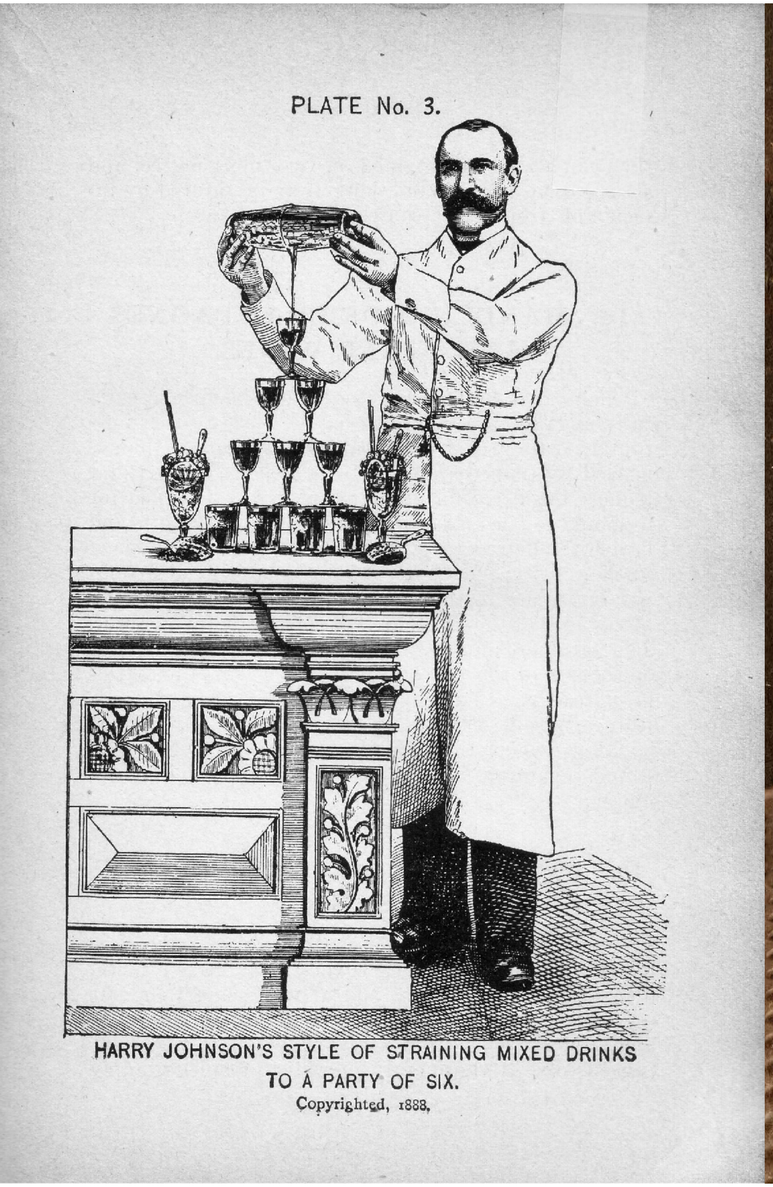

THE SCOTCH HIGHBALL

— 251 —

HIGHBALL.

(Use a medium size fizz glass.)

Mix as follows:
2 or 3 lumps of clear crystal ice;
1 wine glass of Scotch whiskey;
Fill up a glass with ice-cold syphon vichy; if customer requires whiskey, gin, brandy or highball, you must then use the liquor accordingly.

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THE JOHNNIE WALKER HIGHBALL

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JOHNNIE WALKER BLACK LABEL

‘The gold standard for blended Scotch.’ **- Dave Broom**

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11 MILLION+ CASKS

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MEET THE MAKERS

Dr Jim Beveridge
and the blending team

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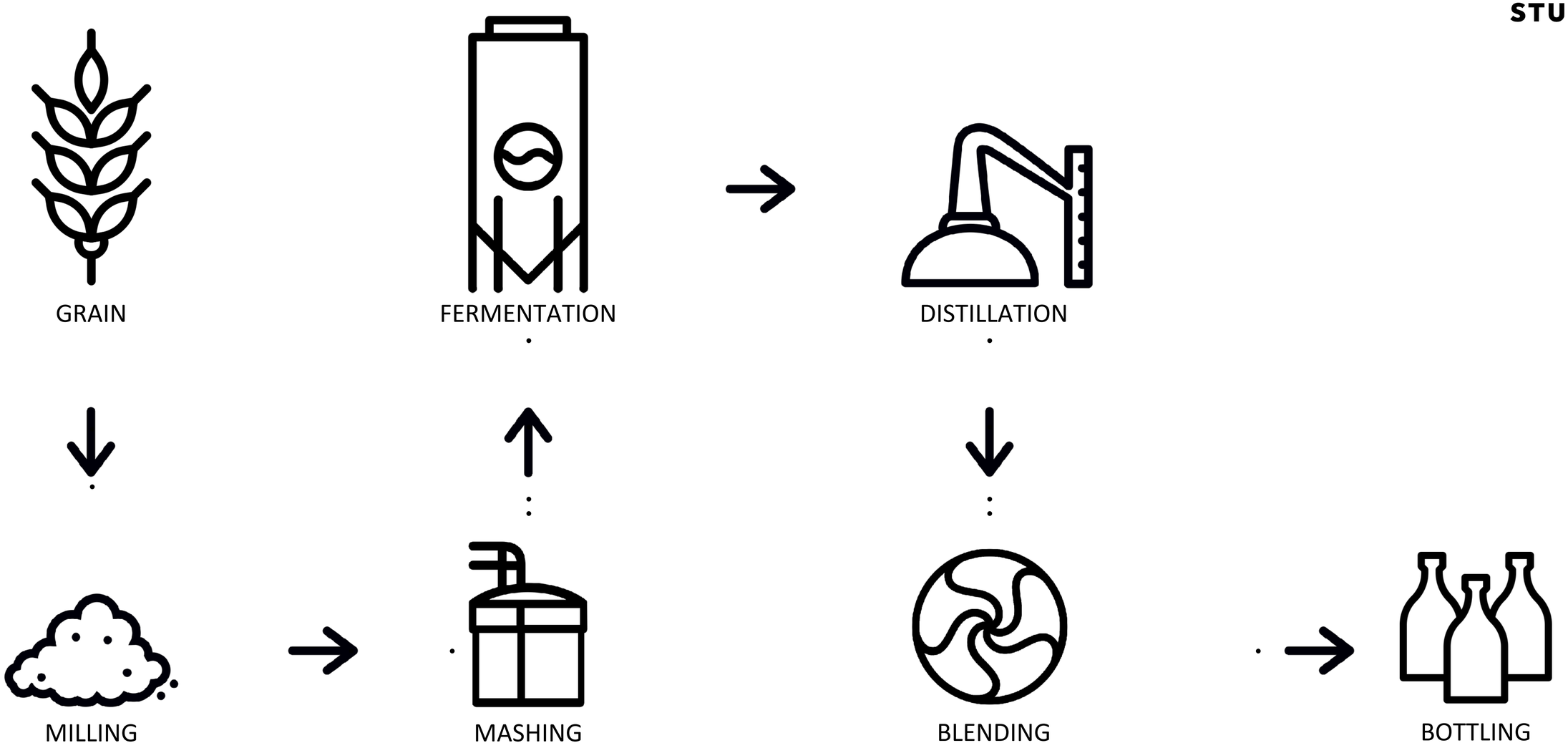

FROM GRAIN TO BOTTLE

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BLENDING…

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...IS ABOUT BALANCE

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TASTING

TASTING

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EARTHY SMOKE

CAOL ILA | LAGAVULIN TALISKER

Iodine, Peat Smoke, Kippers, Bonfire, Cinders

FRESH FRUITS

GLENKINCHIE | CARDHU CLYNELISH

Fresh Apples, Pear Drops, Lawn Cuttings, Bubble Gum

TROPICAL & RICH FRUITS

BENRINNES
ROYAL LOCHNAGAR
MORTLACH

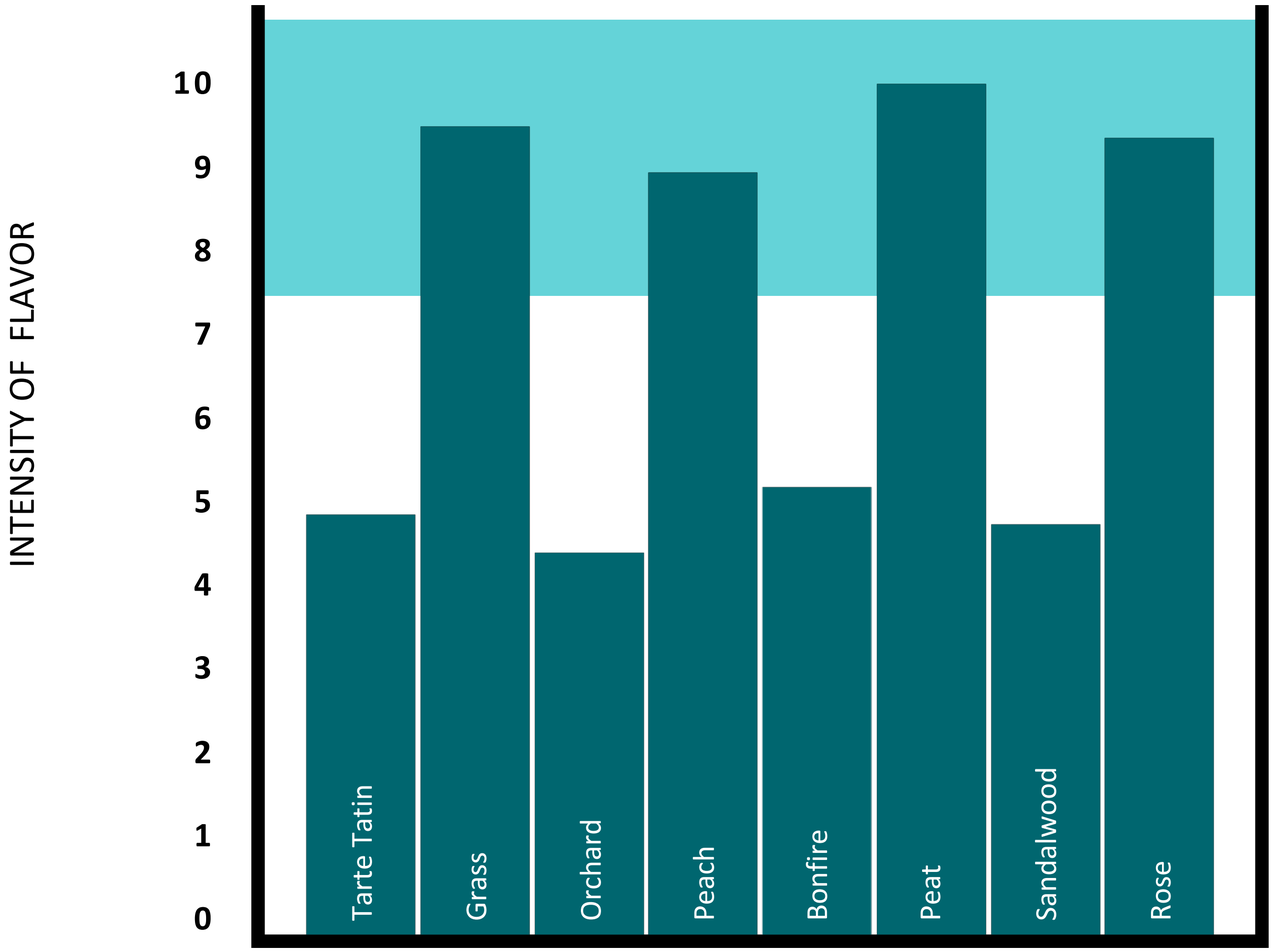
Mango, Raisins, Figs, Demerara Sugar

CREAMY VANILLA

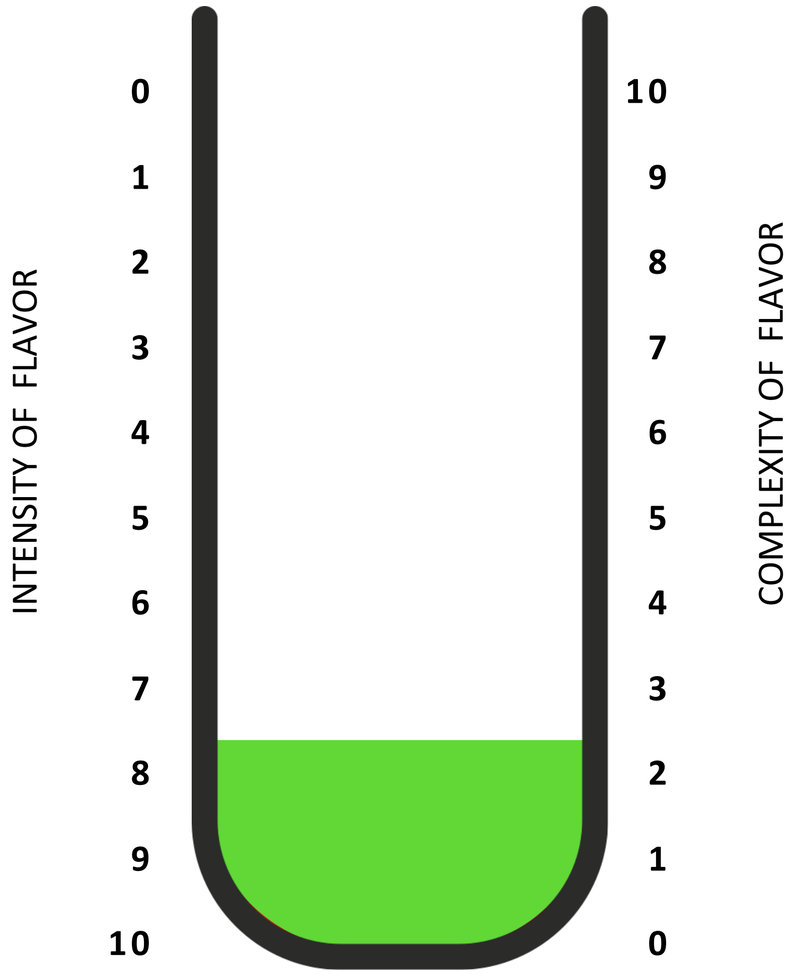
CAMERONBRIDGE
PORT DUNDAS

Créme Caramel, Malted Milk, Custard

PRIMARY & SECONDARY FLAVORS



LOWERED INTENSITY = HEIGHTENED COMPLEXITY



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ALL GOOD COCKTAILS ARE BUILT ON FOUNDATIONS OF BALANCE

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HIGHBALL ARCHITECTURE

JOHNNIE & GINGER

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JOHNNIE & GINGER

SWEET	SOUR
SPICE	BITTER
STRONG	WEAK

IN BALANCE

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BALANCED

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WHAT'S IN THE MIX?

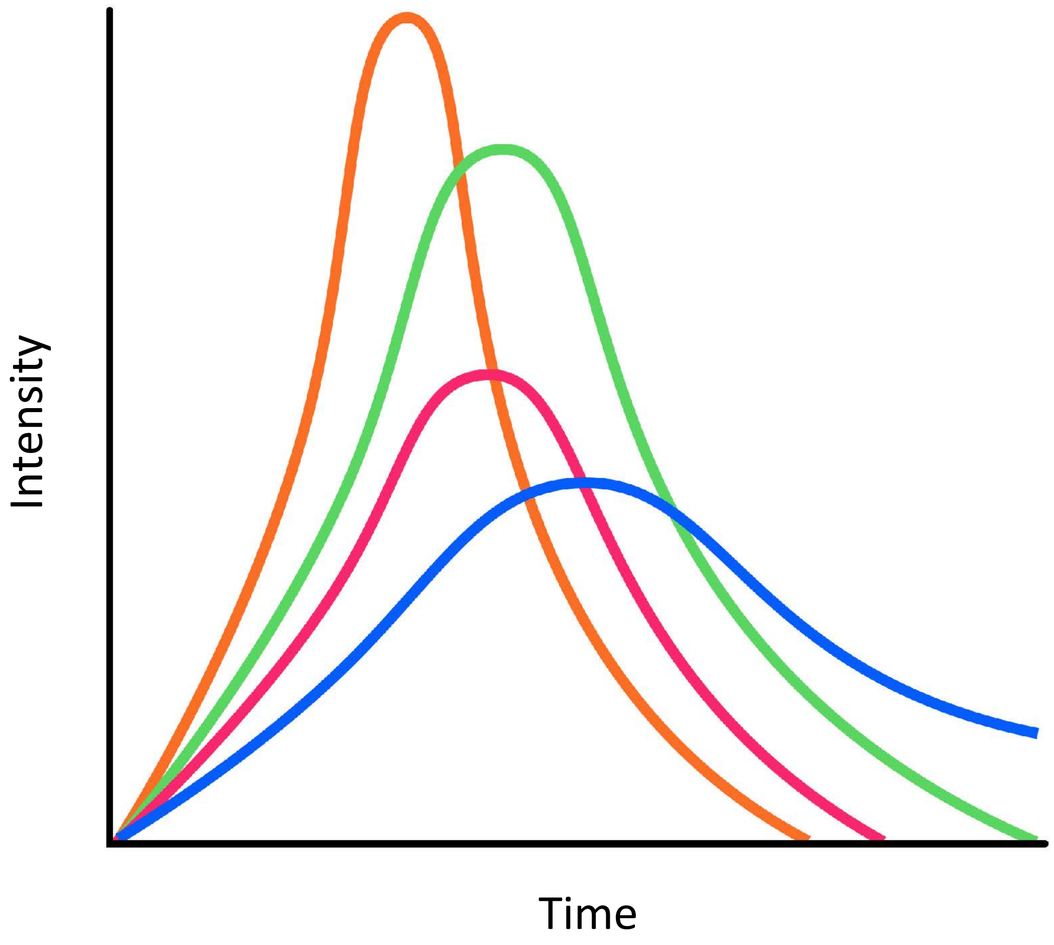
- WATER
- SUGAR
- CITRIC ACID
- FLAVORINGS

CORDIALS

CLEAN CORDIAL BALANCED BASE

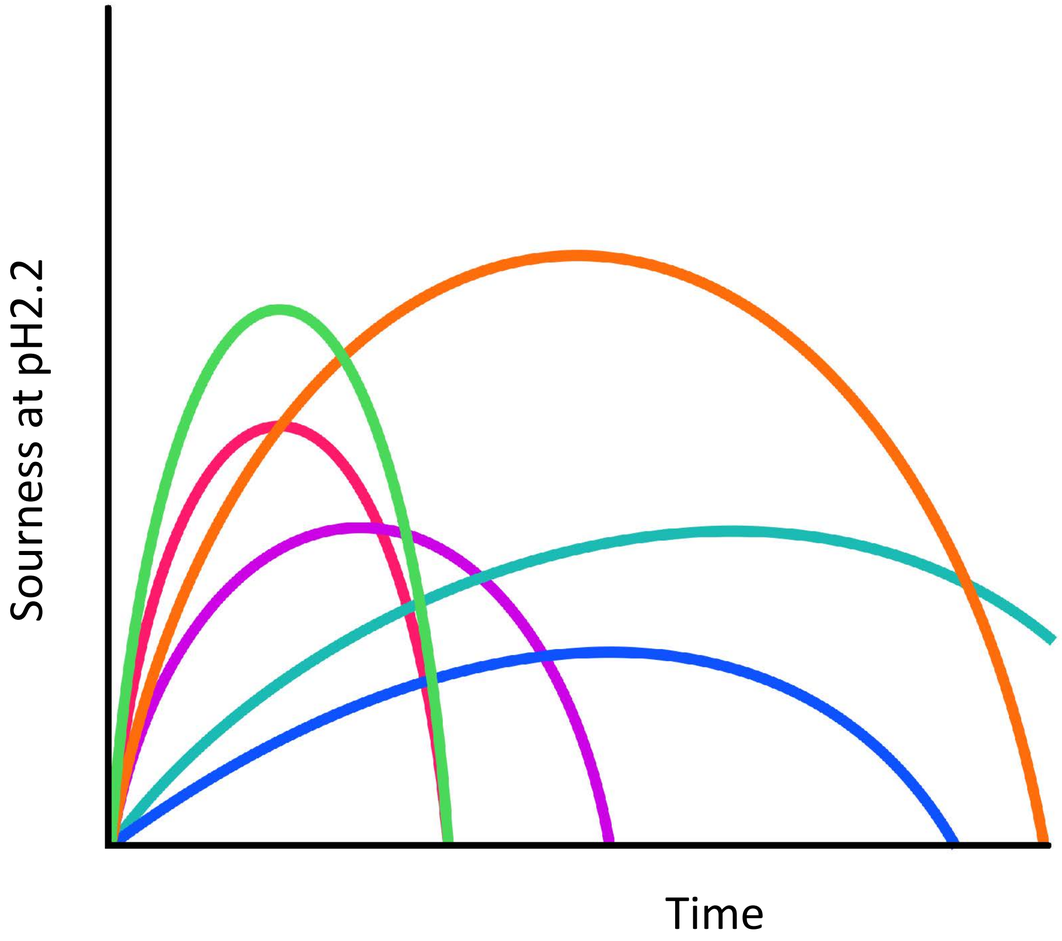
SUGARS

- Sucrose
- Fructose
- Maltose
- Glucose



ACIDS

- Citric
- Malic
- Tartaric
- Lactic
- Ascorbic
- Acetic



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CONCENTRATION

500G WATER
500G SUCROSE
10G CITRIC ACID
10G MALIC ACID
10G TARTARIC ACID

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SALT

TASTE THRESHOLD - 0.5%

500G WATER
500G SUCROSE
10G CITRIC ACID
10G MALIC ACID
10G TARTARIC ACID
5G FLEUR DE SEL

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TASTING!

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FLAVOR
OPTIONS ARE ONLY
LIMITED BY IMAGINATION

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FLAVOR

COMBINATIONS MUST BE IN BALANCE

CHOOSING YOUR INGREDIENTS

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FRUIT

i.e. peach, raspberry.
These will generally add some sweetness and hit the front palate

SPICE

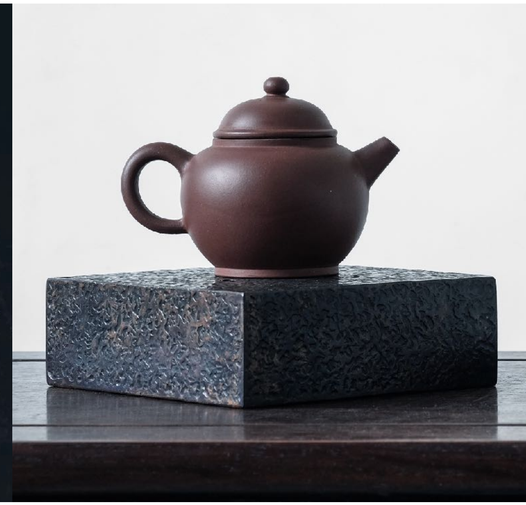
i.e. cinnamon, clove.
These are the bass notes that will come on the finish

HERB

i.e. thyme, rosemary.
Will add fragrance and freshness to the mid palate

CITRUS ZEST

i.e. lemon, grapefruit.
Will add a vibrant zip and zing a lift the flavor and adds bitterness



TEA

i.e. earl grey, rooibos.
Adds body, complexity and a refreshing dry, bitter finish

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FLAVOR EXTRACTION

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SOUS VIDE

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WORLD CLASS HIGHBALLS

1 1/2 oz Johnnie Walker Black Label
1 1/2 oz Cordial
3 oz Chilled Soda Water

THE HIGHBALL COLLECTION

BY JOHNNIE WALKER

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PEACH

Johnnie Walker Black Label
Peach, Thyme, Cinnamon, Black Tea

ELDERFLOWER

Johnnie Walker Black Label
Dried Elderflower, Bergamot Zest, Fennel, Lemon Thyme

GINGER

Johnnie Walker Black Label
Ginger, Rooibos, All Spice, Apple

GREEN TEA

Johnnie Walker Black Label
Green Tea, Pineapple, Lemongrass, Makrut Lime Leaf

LEMON

Johnnie Walker Black Label
Lemon & Grapefruit Zest, Lemon Verbena, Earl Grey

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THANK YOU!

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